OCTOBER

MONTHLY GOALS

- Start posting through the lens of the content wheel. Post consistently each week.
- Incorporate video into content at least two to three times a week.
- Increase day-to-day story posting (focus on video). Share your face, use polls, and make it engaging!
- Schedule all possible content based on engagement analytics.
- Engage daily with followers and new accounts.
- Use 3-5 niche specific hashtags in caption. Make them industry, location, and topic oriented.
- Interact and build relationships with other public figures with followings.

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