

Rachel L. Proctor

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About Rachel L. Proctor

Author, speaker, and second-generation entrepreneur Rachel L. Proctor helps people turn ideas into successful online businesses. A self-proclaimed market research junkie, Rachel has hit seven-figure sales marks as she's built a versatile and trusted learning resource hub for aspiring and successful business owners alike. Dedicated to equipping entrepreneurs with the skills needed for success, Rachel provides free business training on concepts including branding, budgeting, profitability, productivity, and more. With an emphasis on real-world skills, accessible technology, and holistic learning, Rachel helps students pinpoint their unique ideas and turn them into profitable, life-changing business ventures.

Why Rachel Proctor?

- Rachel is a holistic leader and self-made entrepreneur who leverages her deep convictions into helping others build their empire by providing free business mini-courses, Free Training Fridays coaching sessions and business wisdom through her Emerge University blog.
- Before she became a luminary for other entrepreneurs, Rachel first developed a successful business strategy that enabled her to generate thousands of dollars in online sales and organically gain 30,000 social media followers, the same strategy that she now uses to coach others into creating and launching their online businesses.
- At her core, Rachel is a teacher. Her natural ability to interpret complex business concepts into concrete and tangible solutions have helped hundreds of students understand and acquire the skills they need to achieve their business goals.
- Rachel is an advocate for every entrepreneur and serves to remind others that with intentionality, patience, and a learner's mindset, anybody can acquire the necessary resources and skills to take the first step in turning their ideas into a profitable online business.
- Known for her servant heart, Rachel meets aspiring entrepreneurs where they are to help them navigate the business world in any season of life. Rachel has an aptitude for recognizing how current events impact businesses and has provided resources and guidance to help entrepreneurs through the COVID-19 pandemic and in the fight for racial justice.



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Potential Topics

Online Business

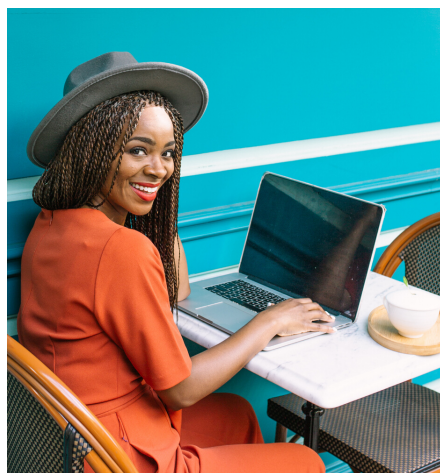
- Actionable business concepts for a profitable online business
- Growing an organic online presence in a competitive digital landscape
- Using accessible technology to foster a seamless visitor experience
- Planning for profit with a business budget
- Overcoming a business plateau
- Get through Business School in 30 Days

Entrepreneurship

- Second-Generation Entrepreneurship
- Finding your voice as a thought leader
- Personal or professional wisdom as a business model
- Turning ideas into a reality to generate more income
- Effective time management to grow your business fast
- How to pinpoint your entrepreneurial purpose
- How to plan the perfect day to help conquer your year

Leadership

- Prioritizing spiritual, personal and professional development
- The importance of mentorship and how to pour into the next generation
- Characteristics of a successful mentor/mentee relationship
- Expanding your sphere of influence as a leader through lifelong learning



“ Building a business is not magic. You just have to build new skills. Sometimes we feel like because we don't know how to do something we can't do it. That's just not true. Instead, we need to understand that we just need to learn new skills in order to reach a goal we've set for ourselves.”

- Rachel Proctor