

ERIN SKYE KELLY

AUTHOR OF "GET THE HELL OUT OF DEBT"



About Erin Skye Kelly

Erin Skye Kelly is a bestselling and award-winning author, keynote speaker and entrepreneur. Her new book launches on July 20, 2021. "Get the Hell Out of Debt" teaches financial literacy in a way that is approachable, entertaining and inspiring. Erin's resources have helped thousands of people pay off millions of dollars in personal debt, and are inspired by her deeply personal journey of regaining financial freedom. Though she is the former owner of a mortgage brokerage, Erin found herself with over \$2 million of personal debt. Erin enlisted the help of financial professionals but grew frustrated when their debt consolidation and refinancing solutions only made the problem worse. Instead of paying off debt with debt, Erin set out on a mission to truly understand how money works. In "Get the Hell Out of Debt," Erin recorded her findings and her financial advice, along with a healthy dose of love and laughter. Thousands of people have eradicated millions of dollars in debt because Erin Skye Kelly taught them how to get the hell out of it! Erin is a podcast host, educator, and leader who has created courses and workshops focused on financial empowerment. Erin is also a keynote speaker and has shared the stage with legendary motivational speakers such as Tony Robbins, Phil Town and Gary John Bishop.

What Makes Erin Skye Kelly Special?

- Erin is a two-time bestselling and award-winning author. "Get the Hell Out of Debt" offers a proven three-step process for eradicating consumer debt. Interesting and inspiring, this book thoroughly educates readers without boring them with math and financial jargon.
- Erin's wit and personality shine through in "Get the Hell Out of Debt." On one page, she is offering practical tactics to get out and stay out of debt, and on the next she is referring to her readers as friends and sharing personal stories rich in humor and affection.
- No stranger to a microphone, Erin hosts a highly-rated podcast Get the Hell Out of Debt. On the show, she candidly shares her past financial struggles and instructs her listeners how they can achieve success with behavioral change and financial literacy.
- As a former talk-show host and media personality, Erin knows how to captivate an audience. Her interviews and keynotes are often funny, informative and full of heart. Erin does not fire up a crowd only to watch them return to mediocrity on Monday; she sparks motivation that changes financial futures and personal legacies for the better.

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About "Get the Hell Out of Debt"

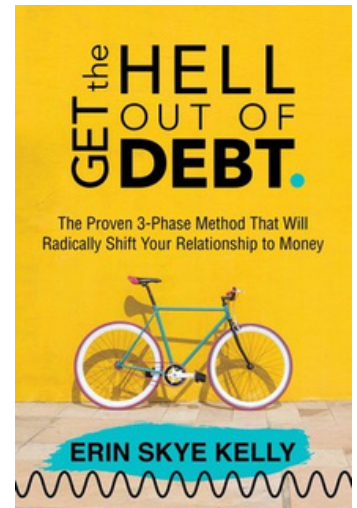
In "Get the Hell Out of Debt", Erin Skye Kelly walks readers through a three-phase process that will help them get the hell out of debt. Erin Skye Kelly wrote "Get the Hell Out of Debt" after her own struggle to become consumer-debt free. The book's mission is to increase reader's financial literacy and change their view of wealth. Erin offers dozens of practical strategies and tactics through a three-phase process of paying off and staying out of debt.

Three Phases

Phase One of the book covers basic practices that help the reader organize their personal finances and alleviate the stress and intimidation that comes with paying off debt. In Phase Two, Erin dives into tactical ways to pay off the debt using a personalized "Order of Operations" that guides readers to pay off their debts strategically and systematically. In the final section, Erin walks readers through what to do after becoming debt-free, aiming to hopefully keep readers out of debt for the rest of their lives.

More than Money

Throughout the entire book, Erin challenges readers to view wealth as more than just money, but a legacy of abundance they get to share with the people they love and serve. Due to her own personal experience with financial struggle, Erin knows debt is a not surface-level issue. Readers learn how to radically shift their mindset and behavior in a way that benefits their finances and positively changes their lives. Specifically, she discusses how to set and keep financial boundaries, how to align your "Love List" with your expenses list, and how to rebuild your relationship with money.



"Get the Hell Out of Debt" will teach you...

- The two most important tools to money management needed to achieve massive results
- The Ten Success Principles of how to maximize your money success
- How to calculate net worth and effectively plan a budget
- Budgeting for singles and couples
- Different types of debt behavior and how to change your mindset to be successful
- Various methods to actually pay off your debt
- How to rebuild a relationship with money based on self-trust and self-respect
- What financial boundaries to set and how to stick to them
- Understanding insolvency and how to avoid bankruptcy
- How to prepare for life's unexpected expenses
- Synopsis of wealth-building investments
- How to leave a legacy of love with your wealth

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Suggested Interview Questions

- Why did you write "Get the Hell Out of Debt," and what do you ultimately want your readers to get from the book?
- In your book, you say getting out of debt isn't just calculations and budgeting. What else should be done when trying to change your mindset and become debt-free?
- What is the first step someone should take when trying to get out of debt?
- How does debt affect our self-worth and how do we remedy negative emotions we may feel towards ourselves due to our financial circumstances?
- What are some ways to make wealth-building investments?
- In your book, you talk about financial boundaries. What is one important financial boundary and how can someone stick to it?
- What is the biggest mistake people make when trying to pay off debt?
- You feature people throughout your book who used your tactics to get out of debt. Can you tell me about one person and their story that particularly sticks out to you?



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Potential Topics:

- Living debt-free forever
- Getting financially organized
- Pandemic and debt - top three lessons learned and what to avoid in the future
- The importance of a Naked Budget Meeting
- How to avoid going back into debt
- How long will it take me to become debt-free?
- Struggling with personal worth because of debt
- Getting out of debt with an unpredictable income
- Navigating debt within marriage/relationships
- Signs you are facing debt burnout
- Paying off debt with the Squeeze Method
- Transforming your life by transforming your money

