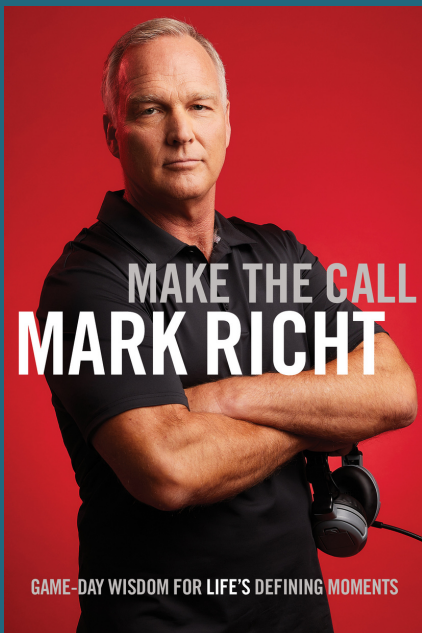


MARK RICHT

AUTHOR | FORMER COLLEGE FOOTBALL COACH | ESPN ANALYST



About Mark Richt

Coach Mark Richt is a beloved college football coach, philanthropist, motivational speaker, husband, father, and author of "Make the Call." Coach Richt served as the head football coach for the University of Georgia and the University of Miami as well as a longtime assistant coach for the Florida State University Seminoles, under his mentor Bobby Bowden. Throughout his career, his teams won two SEC championships, five SEC division titles, and one ACC division title. He was a two-time SEC Coach of the Year (2002, 2005), the 2017 ACC Coach of the Year, and the recipient of the national 2017 Walter Camp Coach of the Year Award.

In his book, "Make the Call," Coach Richt shares his greatest football memories and pivotal life moments in hopes of guiding readers to make crucial, game-time decisions in their own lives. Coach Richt gives a behind-the-scenes look at some of the most iconic moments in football and tells heart-warming

stories about the strong bonds and key teachings he shared with his players, such as Charlie Ward and D.J. Shockley to name a few. Richt is currently a football analyst for ESPN's ACC Network and travels nationally for speaking engagements and philanthropic work. At home, Coach Richt and his wife Katharyn enjoy spending time with their four adult children and two grandchildren.

Why Mark Richt?

- As a successful college football coach, former ACC football player, keynote speaker and philanthropist, Coach Richt is an institution within the NCAA. As a well-respected coach and competitor, he has received endorsements from former players and competitors.
- Coach Richt has 35 years of experience coaching some of the most well-known teams in college football. Throughout "Make The Call" he shares countless stories of times he led his team through triumph and defeat. As well, he has dealt with the immense pressure of being a leader in the national spotlight and making crucial, game-time decisions.
- He is a current ESPN analyst and has a large network of players, coaches, sports media professionals, and broadcasters. A friend to everyone he meets and trusted mentor to those he coached, Coach Richt has been building relationships in the athletic world for more than 40 years.



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MAKE THE CALL

GAME-DAY WISDOM FOR LIFE'S DEFINING MOMENTS

<https://makethecallbook.com>

About Make the Call

Coach Richt's book, "Make the Call" reveals crucial moments in Richt's life, from his time as a player to his years as an assistant coach and leading a team as head coach. "Make the Call" reveals Coach Richt's never-before-heard perspective on the most iconic moments of his career. From the infamous "Dawg Pile" at the 2007 Georgia vs. Florida game to the heartbreaking defeat in the 2012 SEC Championship against Alabama, readers will hear what Coach Richt was thinking and feeling in these moments and the wisdom he learned from each. Coach Richt writes about his experiences in a way that is profound, heartfelt, and spiritual, giving an authentic look into the strong personal relationships he formed with his players - many of whom call him each Father's Day. "Make the Call" offers trusted guidance to becoming a good leader and making what Coach Richt believes is the most important call of all.



Why Make the Call?

- Readers can expect an insider's look into the world of college football. Coach Richt's personal stories from some of the most pivotal moments within SEC and ACC football make this read fascinating and full of heart. Hand-drawn plays accompany Coach Richt's stories, allowing him to invite readers into the action of each critical moment.
- Coach Richt tells the intertwined story of his spiritual journey and coaching career. Readers are able to get a behind-the-scenes look into the defining moments of his coaching career as well as the spiritual lessons he took away from each.
- Coach Richt shares advice on how to be the best possible leader you can be. With decades of leadership experience in and outside of college football, he emphasizes the importance of leading with excellence and empowering others to successfully carry out the set vision.
- Coach Richt has influenced the lives of many, and his players, coaches and coaching staffs have changed his life as well. Make the Call provides readers with touching - and, at times, comical - stories about his former players as well as the important life lessons Coach Richt learned from his own coaches and mentors.



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Suggested Interview Topics



- How to be an effective leader
- What it means to finish the drill
- Personal stories from his coaching experience
- Dealing with the pressure of decision making
- Making good players, as well as good men
- How his faith helps guide his decisions
- Philanthropic endeavors
- Mentors and the lessons he learned from them

Suggested Interview Questions

- Why did you write “Make the Call?”
- In your book, you talk about “finishing the drill.” What does that mean to you and how can others apply it to their lives?
- Coach Bowden, the head coach of FSU, was one of your mentors. What are some lessons you learned from him? How did you pass those lessons onto your teams?
- What was the most stressful game-time decision you had to make as a coach? How did you handle this situation?
- Who were some of your most memorable players and why?
- Why was it important to you to make good men as well as good players. How did you do this?
- What are some of your favorite football memories?



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