

NINA HENDRICK

ninahendrick.com



About Nina Hendrick

Nina Hendrick is a lifestyle, design and entertaining expert whose mission is to help others create a more meaningful home and life. The founder of [Nina Hendrick Home](#), Nina first started chronicling her renovation and design journey when she and her husband bought a 1980s colonial fixer-upper in Massachusetts in 2012. Since then, her blog has grown into a thriving business and social media community, and her work has been featured in Better Homes & Gardens, Country Living Online and HGTV. For over a decade, Nina has been helping those who want to bring more meaning and beauty to their homes with her DIY, organization and entertaining tips. Her philosophy is home isn't a place; it's who you share it with. By creating beautiful and comfortable spaces, she helps others focus on what matters most: making meaningful memories with family and friends.

Why Nina Hendrick?

- Nina and her husband spent nine years renovating a 1980s colonial home in the suburbs of Boston. They completed the home in 2021. The entire journey is chronicled on her blog and YouTube, including how-to guides, products and resources to help fellow renovators.
- To inspire and teach others who share her same desire to create a real and meaningful home, Nina's blog offers her audience accessible tips and ideas on decorating, entertaining, recipes, organizing and everything in between.
- As a mother of three, Nina knows the importance of keeping an organized home. She offers tips on how to organize your pantry, closet and busy to-do lists and even has a virtual course on how to declutter your home for good.
- Nina and her husband recently moved back to their home state of New Hampshire where they have a new project: a beautiful East Coast cottage that Nina is working on room-by-room to make feel like home.

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Suggested Interview Topics

- Decorating ideas for every season
- How to tackle home renovation projects with your spouse
- How to organize your house renovation plans, so you don't lose your mind
- We spent nine years renovating our dream home. Then we moved. Here's why we don't regret it.
- How successful people set (and crush) their dream home goals
- When to DIY and when to call in the pros
- Tablescape, stocked bar carts and simple décor—everything you need for effortless entertaining
- How to Choose a Whole House Color Palette
- How to bring more meaning to your home and life through design, style and function
- Mood boards: What they are, how to make one and why they are your first step for any home project
- Bring the coastal grandmother aesthetic into your home and life
- Three reasons why it's important to define and know your decorating style
- Top hostessing and entertaining tips for every gathering
- How to develop a deep-clean and declutter routine that you can actually stick to
- How to let go of the myth of the “perfect home”



Suggested Interview Questions

- What inspired you to start Nina Hendrick Home?
- How has your business evolved over the last ten+ years?
- Why did you and your husband, Mack, decide to renovate the colonial home in Massachusetts?
- What did you learn along the way about DIY, design and each other?
- You don't believe in boxing yourself into a specific decorating style. How would describe your personal blend of styles? How can others discover their style preferences?
- What three pieces of advice would you give someone who is starting a home renovation project?
- When it comes to entertaining in your home, what principles do you follow?
- Many of us feel overwhelmed when we think about decluttering and organizing our homes. What's a good place to start? How do you keep your home organized?
- You and your family recently moved back to New Hampshire after renovating your dream home. How did you make that decision? What project from the Boston colonial are you most proud of?
- You've said that home isn't just a place; it's who you share it with. How do you apply this philosophy to your home projects?
- What exciting projects are in the works for you right now in your home and business?

