

How to Create a Content Wheel

- Sit down and brainstorm what topics you may want to talk about. (Fashion, Parenting, Music, etc.) Choose 3-5 that feel authentic to you and your "why."
- Once you have those 3-5 categories selected, begin creating sub-categories that fall under that larger topic. (For example, if it is fashion that you want to discuss- you may select fashion trends, style tips, health and beauty, etc.)
- Those sub-category topics are going to be where you pull your ideas for posts, stories, blogs, etc.

