

## Suggested Interview Questions for Joshua Becker author of *The More of Less*

- 1) For those who don't know, what does minimalism mean?
- 2) What was the turning point for you to consider downsizing your possessions?
- 3) What happened when you started chronicling your experience with getting rid of stuff at BecomingMinimalist.com?
- 4) What are some of the benefits of owning less that you outline in your book The More of Less?
- 5) Why do you feel so strongly that living will less is the key to living a better life?
- 6) What are the misconceptions about minimalism?
- 7) How has minimalism allowed you to maximize generosity?
- 8) How does this approach to simple living allow you to make relationships a higher priority than possessions?
- 9) Is the real problem with all our stuff that we don't have the right tools to manage it or is it our mindset?
- 10) Aren't we just victims of advertising? How we do we withstand the cultural pressure to buy more?
- 11) What are the financial dividends of minimalism?
- 12) What are the most frequently asked questions you get about minimizing?

## To schedule an interview, contact Beth Gebhard at <u>beth@choicepublicity.com</u> or or (615) 336-0194