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ZACH WINDAHL

FOUNDER OF THE BRAND SUNDAY

zachwindahl.com



About Zach Windahl

Zach Windahl is a faith-based entrepreneur, author, and speaker with a mission to help others better understand the Bible and grow closer to God. Zach is most well-known for publishing The Bible Study: A One-Year Study of the Bible and How it Relates to You, which helps readers engage with the Bible like never before and has sold over 250,000 copies since being published in 2016. Passionate about helping people create holy habits, Zach founded The Brand Sunday, a company dedicated to providing resources that help people grow in their relationship with God, including planners, study journals, trivia books ice breaker cards, and more. Zach strives to meet people wherever they are in their faith journey, from new believers to seasoned saints, to help them understand that faith does not need to be overwhelming and learn what it means to live a whole and holy life.

What Makes Zach Windahl Special?

- In addition to authoring The Bible Study: A One-Year Study of the Bible and How it Relates to You, Zach has also published The Bible Study: Youth Edition, The Best Season Planner, and Launch with God: How to Build a Business That Matters and Live Out Your God-Given Purpose. His newest book, See The Good, will be released in the fall of 2022.
- The Brand Sunday is a by-product of Zach's own turbulent faith journey. After hitting a low spot in life in 2014 that almost made him throw in the towel and give up on Christianity, Zach put a 2-year time limit on God, and that is when God spoke to him and told him to go to Australia. Zach spent the next nine months in Australia, studying the Bible, teaching the word of God, and coming up with the business plans for The Brand Sunday.
- Before achieving success as an entrepreneur, Zach worked a full-time job in sales, during which he conceptualized the plans for his future business ventures. The Brand Sunday was launched from Zach's parents' basement, and he maintained his corporate sales job until he could pay himself a full salary. Today, Zach is leading The Brand Sunday's team of five full-time employees and 25 contractors while fulfilling his God-given purpose to inspire people to grow in their faith with God.
- Zach's early life experiences shaped the positive mentality he is known for today. Watching his mother, a four-time cancer survivor, battle life-threatening illnesses for over a decade, Zach truly came to understand that life is a gift and continues to advocate for the power of gratitude.

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Potential Topics:

Faith

- Why the practice of reading God's word is so important
- Differentiating the Lord's voice from your intuition
- How to overcome the intimidation of the Bible
- Scripture isn't always black and white: Understanding the gray areas of the Bible
- Taking action on faith resolutions
- Resources to help you comprehend the Bible
- Restoring hope in the next Christian generation
- Faith does not need to be overwhelming

Entrepreneurship

- Why you should reverse engineer your business plan
- The genesis of The Bible Study
- The secret to creating a beautiful life is living out our God-given purpose
- Leaving corporate America to pursue a full-time passion project
- How to reach your potential by aligning your purpose with your product
- Bouncing back from business failure
- Launching the Brand Sunday from his parent's basement

Balance

- Developing holy habits to live a whole and holy life
- Maintaining a posture of gratitude in the age of social media
- Life is a Gift: Lessons learned from his mom's 11-year recovery journey
- How to cut out life's distractions and focus on what's important

Community

- What it means to truly love your neighbor
- The power of the dinner table: How a good meal can foster community
- Why real relationships are built through intimate, authentic experiences
- How showcasing the goodness of life can impact the world around you
- Cultivating hospitality experiences to strengthen relationships

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CHOICE



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Suggested Interview Questions:

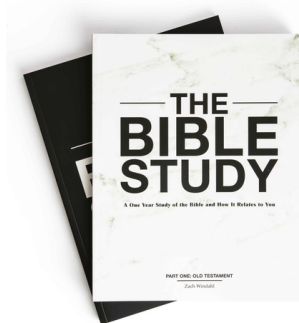
- Were you raised on the Christian values you follow today?
- Can you share more about the highs and lows of your personal faith journey?
- What are some actionable steps people can take to help them overcome seasons of doubt in their faith?
- How does one create “Holy Habits”?
- What are your thoughts on the state of modern Christianity?
- What are some resources to help people grow in their relationship with God?
- Why do you think the Bible can feel so intimidating?
- How do you recognize when the Lord is speaking to you?
- What inspired you to launch The Brand Sunday?
- What roadblocks did you face in bringing The Brand Sunday to fruition?
- What advice would you give to people searching for their God-given purpose?
- Can you talk about the process of pitching The Bible Study to investors?
- What experience did you have with entrepreneurship before The Brand Sunday?
- How can people maintain a posture of gratitude when the world starts to feel heavy?
- What does it mean to live a whole and holy life?
- What did your professional experience in hospitality teach you about relationships?
- What did you learn from witnessing your mother survive cancer during your childhood?

THE BRAND SUNDAY

TOOLS YOU NEED TO STRENGTHEN YOUR FAITH AND GROW CLOSER TO GOD

TheBrandSunday.com

Best-Selling Products



The Bible Study: A One-Year Study of the Bible and How it Relates to You - \$38 USD

The Bible Study breaks down each book of the Bible, helping you gain momentum and grow your understanding. The Bible Study makes studying the Bible exciting with beautiful imagery and uplifting messages throughout. The Bible Study is your compass through the entire Bible, in two separate books. Part I is a study of the Old Testament. Part II is a study of the New Testament.



TBS: YOUTH EDITION (90 DAY STUDY) - \$17.95 USD

The Bible Study: Youth Edition takes you through each book of the Bible with an easy-to-follow framework that helps you better understand the Bible and feel confident in your faith. Written for middle-school and high-schoolers, you'll be able to find new and exciting ways of connecting to the Word.



THE BEST SEASON PLANNER - \$24.99 USD

The Best Season Planner helps you uncover what you want to achieve over the next 3 months—forging a plan and building momentum week over week, day-over-day.